

Pakistan CYBER SECURITY CHALLENGE

**Pak-Crypt International Symposium on
Cybersecurity**

#CybersecurityExpo

#PakistanCybersecurityChallenge

#IdeasCup

**24 - 27 November, 2025
Air University Islamabad**

Prize Pool : 4,200,000 PKR

Organisers and Patrons



NATIONAL
CYBER
SECURITY
ACADEMY
Detect | Defend | Evolve



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ABOUT PCC-2025

The Pak-Crypt International Symposium on Cybersecurity (PCC-2025), organized by the National Centre for Cyber Security (NCCS) in collaboration with the National Cyber Security Academy (NCSA), will be held from 24th to 27th November 2025 at Air University, Islamabad. Building on the successful track record of the Pakistan Cybersecurity Challenge (2022–2024), PCC has evolved into a flagship platform that brings together students, researchers, industry leaders, and policymakers to advance cybersecurity awareness, innovation, and collaboration for a safe and resilient digital Pakistan.

This year, PCC-2025 expands into a four-day program featuring high-energy competitions (CTF, Showdown & Crypto Challenges), innovation-driven contests such as the Cybersecurity Ideas Cup, thought-leadership forums including the International Symposium and Winter School, and a Cybersecurity Industry Expo showcasing cutting-edge products and indigenously developed technologies. International experts will also join and contribute, bringing valuable global insights and perspectives.

Engaging stakeholders from industry, government and academia, the PCC-2025 serves as a premier networking hub driving collaboration and innovation. For sponsors, it delivers unmatched brand visibility, direct engagement with emerging talent, and strategic positioning with key decision-makers; establishing your organization as a leader in shaping Pakistan's digital future.





WHAT'S IN IT FOR YOU?

By sponsoring PCC-2025, your organization will be able to demonstrate its commitment towards creating a safer cyber future for the upcoming generations. It is a great opportunity for your organization to further boost its credibility through media exposure. You can directly contribute for building a secure and robust cybersecurity ecosystem in Pakistan.



BUSINESS

Opportunity for your business to boost credibility



AUDIENCE

Get in front of your target market, generate leads



GROWTH

Media exposure, Brand awareness & social responsibility



NETWORKING

Develop new networks & engage with the key decision makers



INNOVATION

Increase your reach to new clients and potential customers

CYBERSECURITY SYMPOSIUM

The Cybersecurity Symposium is the intellectual and networking centerpiece of PCC-2025, running from November 24–27 and featuring high-profile Opening and Closing Ceremonies that draw national attention and top-level participation. The program will showcase keynote addresses from international experts, thought-provoking talks by leading industry practitioners, leadership insights from CEOs and CISOs, stakeholder panel discussions, and immersive technical workshops tackling today's most pressing cybersecurity challenges.

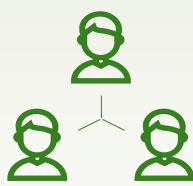
Designed as a vibrant arena where government, industry, and academia converge, the Symposium fosters knowledge exchange, actionable insights, and cross-sector collaboration. With participation from global experts, policymakers, and business leaders, it offers sponsors high-impact visibility, prestige association with thought leadership, and direct engagement with decision-makers. Select sponsorship tiers will also include opportunities to deliver technical talks, positioning their experts directly in front of a highly influential audience.



**TECHNICAL
WORKSHOPS**



**PROMINENT
KEYNOTES**



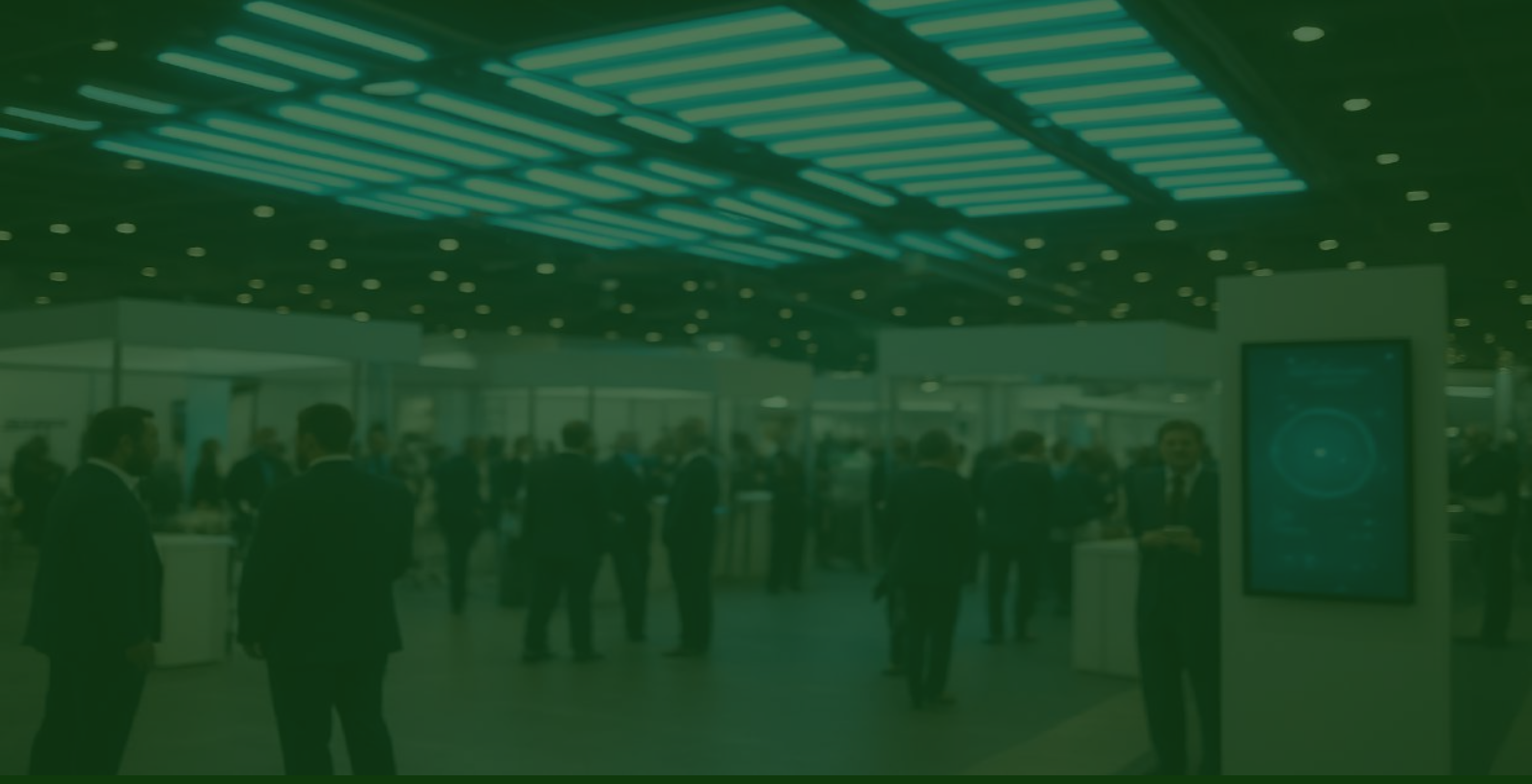
**PANEL
DISCUSSIONS**



**EXPERTS
TECH TALKS**



**CEOs/CISOs
SPEECHES**



INDUSTRY EXPO

PCC-2025 will feature a unique industrial exhibit highlighting the latest advancements in cybersecurity by national and international companies, alongside tools and prototypes indigenously developed by NCCS Labs. The Expo offers startups and established corporates alike the opportunity to promote their products and services, strengthen brand visibility, and connect directly with decision-makers across government, academia, and industry.

Beyond exhibitions, the Expo facilitates high-value B2B meetings, fostering collaborations that accelerate technology adoption and market growth. It also creates a gateway to engage with top emerging cybersecurity talent and practitioners who have demonstrated their skills through PCC's hands-on competitions; giving sponsors early access to the next generation of industry-ready professionals. Sponsorship benefits include, but are not limited to:

NETWORK with the most influential design and development engineers in cybersecurity domain.

SHOWCASE your company in front of the national and international cybersecurity experts.

MEET industry leaders, government officials, and academics in cybersecurity.

INTERACT with the representatives of key industry verticals. Engage in B2B meetings.



NATIONAL CRYPTOGRAPHY CHALLENGE

This national-level competition focuses specifically on the cryptographic problems and their applications. It is open to all Pakistani nationals, except officials from government and strategic organizations. The event is divided into two categories, i.e. Professionals (P), and Amateurs (A), based on age and experience while the latter tailored for school-going brilliant minds. In PCC-2025, the cryptography challenge will comprise of three rounds. Round 1 & Round 2 will be held online, wherein the participants will have an opportunity to display their skills and compete against each other individually by solving different mathematical problems/puzzles associated with Number Theory, Probability and Linear Algebra, among others. Participants will compete individually during the first two rounds and round 2 qualifiers will compete in final round in teams of 1-2 members. The prizes will be equally shared among the members of winning teams. The final round will be held on 26th November 2025 at Air University, E-9, Islamabad.

PRIZES

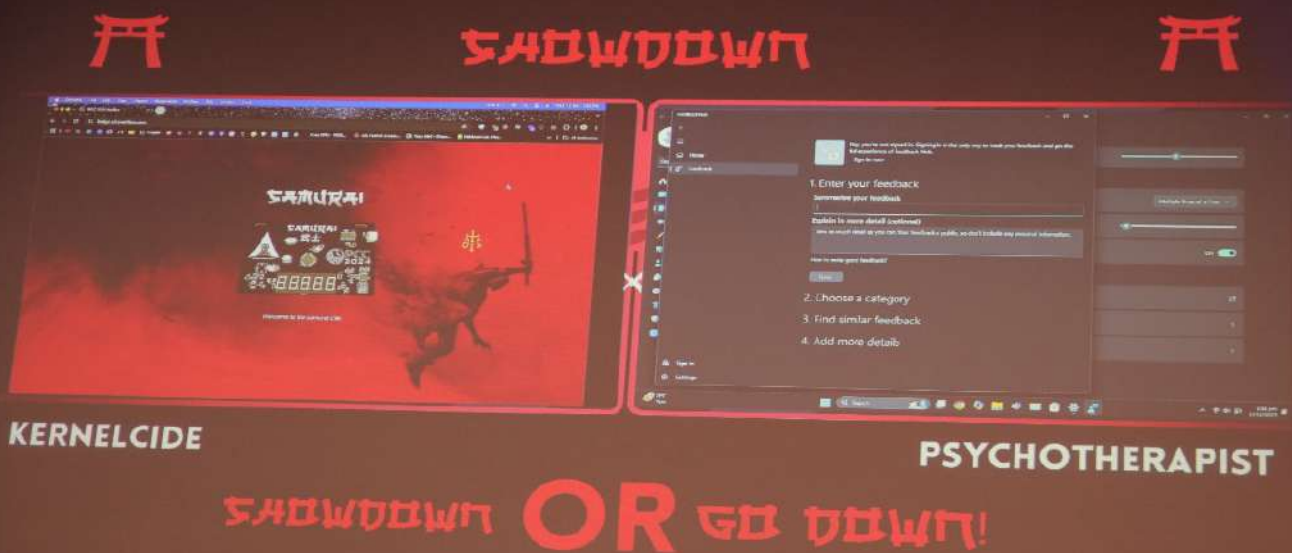
WINNER TEAMS (A|P)

400,000
(A) 200,000 + (P) 200,000

2 X RUNNER UP TEAMS IN EACH CATEGORY (A|P)

500,000
(A) 250,000 = 150,000 + 100,000
(P) 250,000 = 150,000 + 100,000

Note: To encourage participation, a total of PKR 2,200,000 in cash prizes will be distributed among the finalists.



CTF & SHOWDOWN CHALLENGES

The Capture the Flag (CTF) and Showdown competitions are designed to challenge participants with realistic cybersecurity scenarios, simulating encounters with cybercriminals across various platforms. The event will unfold in two stages: an initial online qualifying round, followed by the final round held on-site at Air University, E-9, Islamabad, on the 24th and 25th of November. Teams may consist of up to three individuals and the top 20 qualifying teams will advance to the finals. In the Showdown segment, one representative from each finalist team will participate in intense one-on-one duels. This format is specifically crafted to test individual technical skills, rapid problem-solving, and the ability to think under pressure in high-stakes cybersecurity challenges. The CTF competition will adopt a Jeopardy-style format, where teams will solve a wide range of challenges spanning categories such as Network Security, Malware Analysis, Reverse Engineering, Web Security, Digital Forensics, and more. Each challenge carries a point value based on its difficulty, and the team accumulating the highest score will be declared the winner.

PRIZES

**WINNER
TEAM**

**1st RUNNER UP
TEAM**

**2nd RUNNER UP
TEAM**

300,000 PKR

150,000 PKR

100,000 PKR



CYBERSECURITY IDEAS CUP

Cyber-Security Ideas Cup 2025 offers a platform to like-minded cyberpreneurs to share ideas on how they can play a better role in securing the cyber security landscape. This presents a great opportunity for students, academicians, and practitioners to exercise their creativity in helping solve some of the local/industry cyber security issues faced today.

PRIZES

**WINNER
TEAM**

300,000 PKR

**1st RUNNER UP
TEAM**

150,000 PKR

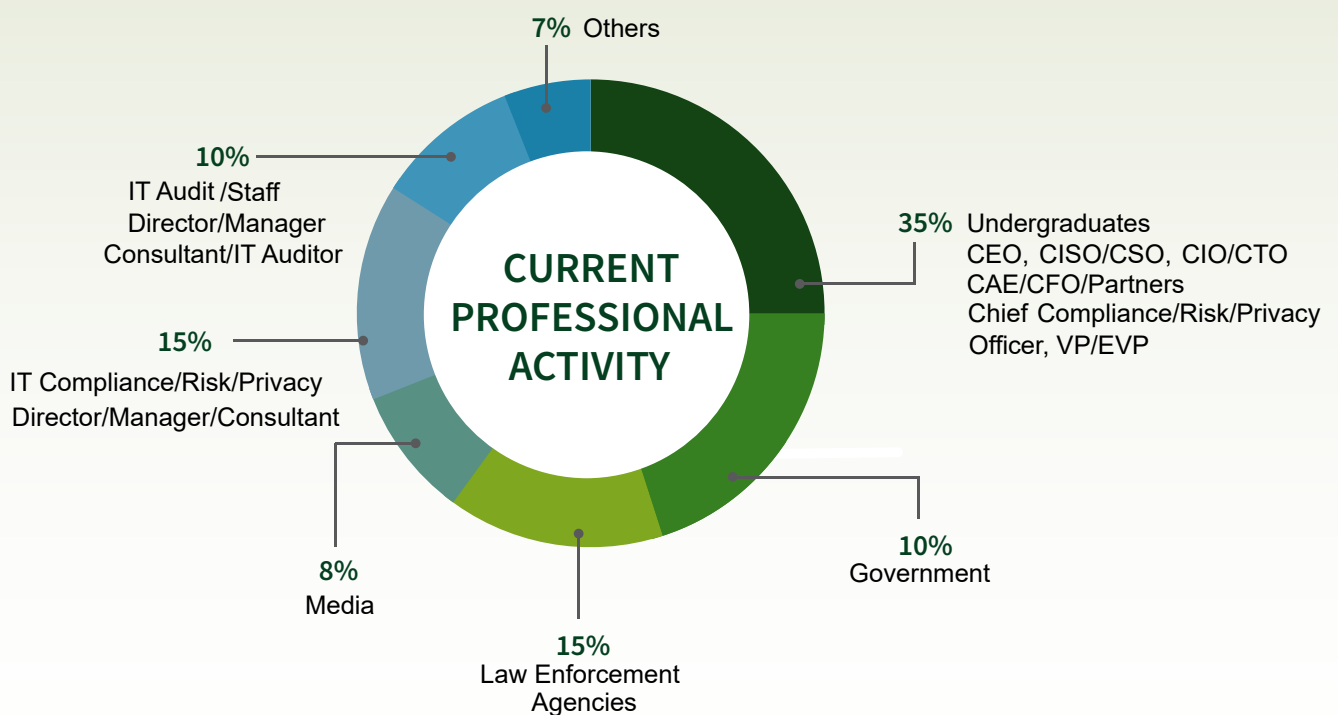
**2nd RUNNER UP
TEAM**

100,000 PKR



ATTENDEES

PROFESSIONALS FROM PUBLIC AND PRIVATE ORGANIZATIONS,
ENTREPRENEURS, ACADEMICS, PCC MEMBERS, MEDIA PARTNERS





BENEFITS

— PERKS AND ADVANTAGES —

1. EXPOSURE

Being a PCC-2025 sponsor, provides your company the opportunity to be seen as a leader in the field of cyber security. It will demonstrate your dedication towards a safer cyber future.

2. COMMUNITY ENGAGEMENT

Engagement with cyber security community at PCC will be beneficial for your organization to attract novel ideas in Startup Ideas Cup and place your brand right in front of key decision makers of different industry verticals. You can network with corporate members of Pakistan Cyber Security Cluster (PCSC), senior government officials, and cyberpreneurs.

3. HEADHUNTING

You may find new talent for your market offerings to further your capacity. We know you will have a great time interacting with the skilled pool of cyber enthusiasts and you will definitely learn about top notch innovations in cyber security domain.

4. CONNECT WITH CYBER SECURITY LEADERS

PCC-2025 will be one of the biggest cybersecurity events for industry professionals, executives, policy makers and researchers in Pakistan. It is particularly a great opportunity to network with the most influential tech experts in cyber security domain.

5. JOIN THE COMMUNITY

PCC-2025 will foster a culture of knowledge sharing and growth within local and international cyber security community through various forums. It will provide a platform for cyber security professionals to learn, connect, and interact with the thought leaders for securing a better cyber future.



— SPONSORSHIP PACKAGES —

In order to reserve your place at the event, choose the sponsorship option best-suited for your organization. The sponsorship conditions are flexible and we will work with you to customize your presence and provide your products and services with the most beneficial exposure. Your sponsorship will be widely recognized through signage around the event, recognition on event related media, acknowledgement in advertising, printed materials and recognition in post event reports on NCCS and other websites.

RECOGNITION
on event related media

ACKNOWLEDGEMENT
through advertising and
printed materials

SIGNAGE
around the event

BRAND VISIBILITY
in post event reports
and websites

SPONSORSHIP PACKAGE

Sponsorship Categories	Silver	Gold	Platinum
Packages Amount	PKR 1,000,000	PKR 1,500,000	PKR 2,000,000
Exhibit Booth/Display for your Company's Products *	✓	✓	✓
Speaking Time Slot allocated to one executive	X	X	✓
Free Passes for representatives for whole event *	✓	✓	✓
Main Entrance Banner and Media Wall Appearance *	✓	✓	✓
Standee at the event *	✓	✓	✓
Company logo included on stage backdrop, event website and linked to web page of your choosing	✓	✓	✓
Company provided brochures/handouts to be given to attendees alongside registration folder*	✓	✓	✓
Social Media Shout-Out and Recognition upon registration	✓	✓	✓
Social Media mention during lead up to event	5 days	10 days	15 days
Company provided giveaways to include in event goodie bags for invited guests	✓	✓	✓
Logo appearance on Event Invite Cards & Final Program	X	✓	✓
Access to Resumes of Finalists	X	✓	✓
Private Interview with Finalists	X	✓	✓
Logo appearance in pre-event promotional videos/infographics *	✓	✓	✓
Slot for post event promotional video in front of Media Wall	X	✓	✓
Seat on Judging Panel (cybersecurity ideas cup)	X	X	✓
Maximizing brand visibility during the awarding ceremony (Winner Cheques) and media coverage	X	X	✓

Note: *May vary based on sponsorship.



EXHIBITION INFORMATION

The standard exhibit booth (shell scheme stall) will include the following:

- Logo facia on shell scheme stall
- Table
- Chairs
- Electricity connections
- Identification sign
- General security
- Complimentary industry program registrations
- Exhibitor badges

DATE

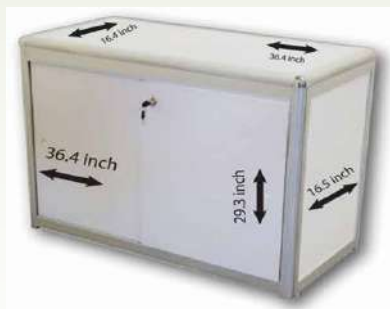
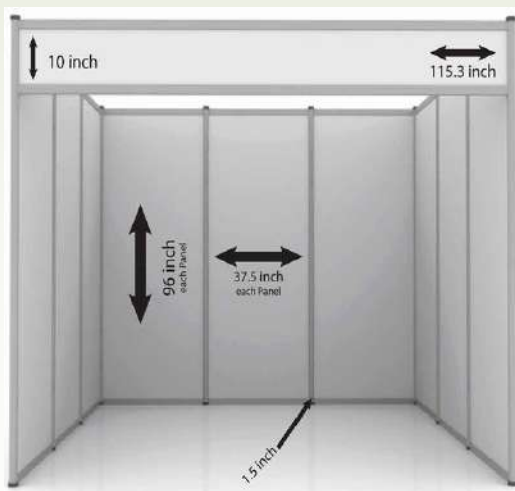
27th November
2025

VENUE

Air University
E9, Islamabad

HOURS

09:00 - 16:00



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PCC
2025

CONTACT DETAILS

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EVENT DETAILS

When: 24th and 27th November, 2025

Where: Air University, Sector E-9, Islamabad

Inquiry: pcc@nccs.pk

Website: <https://pakistancybersecuritychallenge.nccs.pk/>